



KITCHENER • WATERLOO
OKTOBERFEST®

Miss Oktoberfest

Young Women, Our Future's Finest

2019 Application

Miss Oktoberfest Requirements:

1. Candidate's age as of October 4, 2019 must not be less than 19 years or more than 28 years.
2. Candidate must have completed High School or equivalent.
3. Candidate must reside within 80 km radius of Kitchener-Waterloo during the year of her reign.
4. Candidates will be required to attend the Miss Oktoberfest Gala on October 4, 2019.

Miss Oktoberfest reigns from October 4, 2019 to October 2, 2020. Miss Oktoberfest must be available for numerous activities throughout the year. From October 4 - October 19, 2019 Miss Oktoberfest will be involved with the following:

- Schools Program during Kitchener-Waterloo Oktoberfest
- Kitchener-Waterloo Oktoberfest Opening Ceremonies
- Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade
- Daily appearances at Festhallen and Family & Cultural Events
- Be available for personal appearances, TV interviews, etc.
- Be required to obtain a police check

Miss Oktoberfest is expected to be available for photos, television, and radio appearances, and also to participate in parades and conventions throughout her reigning year.

Application Requirements: (application must include the following)

1. A completed application form and bio
2. A photo that represents something important to you (i.e. with your pet, playing a sport, in the community, with family etc.)
2. Corporate / Individual Sponsorship Entry Fee*
3. Sponsor logo (jpeg or EPS 300, DPI)

*Corporate/Individual Sponsorship Entry Fee (non-refundable): \$350.00+\$45.50 (HST) = **\$395.50** (cheques payable to Kitchener-Waterloo Oktoberfest)

- Sponsorship will include presentation of company logo on large screens
- Event program recognition
- Verbal exposure throughout the evening of the Miss Oktoberfest Gala
- If sponsor would like to pay this fee via credit card, please call 519-570-4267 ext 238

Important Dates:

Entry Deadline: Friday, September 6, 2019
Candidate Special Events: Dates through September 9-30, 2019 (5 pm or later, all evening events, more details TBD)
Interviews: Date TBD will be week of September 23rd; 5 pm - 10 pm
Gala Rehearsal: Thursday, October 3, 2019; 6 pm - 9 pm

Mercedes-Benz
Kitchener-Waterloo



MISS OKTOBERFEST 2019 ~ APPLICATION FORM

Name: _____

Address: _____

City: _____ Postal Code: _____

E-Mail: _____ Food Allergies: _____

Telephone: HOME: (_____) _____ Best time to phone: _____

CELL: (_____) _____ Best time to phone: _____

BUSINESS: (_____) _____ Best time to phone: _____

Twitter: _____ Instagram: _____ Other: _____

Age: _____ Date of Birth: MM / DD / YYYY

How did you hear about Miss Oktoberfest? _____

Sponsors (if applicable): _____

Education

High School: _____ University/College: _____

Other: _____

Personal Biography

Please use a blank sheet if needed. Include hobbies, goals, ambitions, etc. Please also indicate why you feel you would be a good ambassador for Kitchener-Waterloo Oktoberfest.

General

In consideration of the valuable publicity to be received by me, receipt of which is hereby acknowledged, I hereby consent to the exclusive use by you of my name, portrait, video or picture for advertising purposes or for the purpose of trade or by anyone K-W Oktoberfest Inc. may authorize. I further consent to the exclusive use of my name by K-W Oktoberfest Inc. or anyone you may authorize. I hereby release K-W Oktoberfest Inc. from any and all claims that anyone may now have or may hereafter have by reason of such use of my name, portrait, video or picture.

I hereby acknowledge that I have read the official rules of qualification printed herein, that I am complying with them in every way and that the information given is correct.

Candidate's Signature: _____

Date: _____



FOR FURTHER INFORMATION, PLEASE CONTACT
K-W OKTOBERFEST INC.:
17 BENTON STREET, KITCHENER, ON, N2G 3G9
TEL.: 519-570-4267 EXT. 238 FAX: 519-742-3072
WWW.OKTOBERFEST.CA