



Miss Oktoberfest

Young Women, Our Future's Finest

2018 Application

Miss Oktoberfest Requirements:

1. Candidate's age as of September 28, 2018 must not be less than 19 years or more than 28 years.
2. Candidate must have completed High School or equivalent.
3. Must reside within 80 km radius of Kitchener-Waterloo during the year of her reign.
4. A select number of candidates will be required to attend the Miss Oktoberfest Gala Ball on September 28, 2018.

Miss Oktoberfest reigns from September 28, 2018 to September 27, 2019. Miss Oktoberfest must be available for numerous activities throughout the year. From September 28 - October 13, 2018 Miss Oktoberfest will be involved with the following:

- Schools Program during Kitchener-Waterloo Oktoberfest
- Kitchener-Waterloo Oktoberfest Opening Ceremonies
- Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade
- Daily appearances at Festhallen and Family & Cultural Events
- Miss Oktoberfest will be available for personal appearances, TV interviews, and other Kitchener-Waterloo Oktoberfest publicity activities
- Miss Oktoberfest will be required to obtain a police check in accordance with Kitchener-Waterloo Oktoberfest Volunteer Policy

Miss Oktoberfest is expected to be available for photos, television, and radio appearances, and also to participate in parades and conventions throughout her reigning year.

Application Requirements: (application must include the following)

1. A LinkedIn profile link with your application
2. Corporate / Individual Sponsorship Entry Fee*
3. Sponsor logo (jpeg or EPS 300, DPI)

*Corporate/Individual Sponsorship Entry Fee (non-refundable): \$350.00+\$45.50 (HST) = **\$395.50**

- Sponsorship will include presentation of company logo on large screens
- Event program recognition
- Verbal exposure throughout the evening of the Miss Oktoberfest Gala Ball
- If sponsor would like to pay this fee via credit card, please call 519-570-4267 ext 238

Important Dates:

Entry Deadline:	Friday, September 7, 2018
Candidate Special Events:	September 10, 11, 12, and 13, 2018 (5 pm or later, all evening events)
Interviews:	Wednesday, September 19, 2018; 5 pm - 10 pm
Gala Ball Rehearsal:	Thursday, September 27, 2018; 6 pm - 9 pm
Miss Oktoberfest Gala Ball:	Friday, September 28, 2018; 4pm

MISS OKTOBERFEST 2018 ~ APPLICATION FORM

Name: _____

Address: _____

City: _____ Postal Code: _____

E-Mail: _____ LinkedIn URL: _____

Telephone: HOME: (_____) _____ Best time to phone: _____

CELL: (_____) _____ Best time to phone: _____

BUSINESS: (_____) _____ Best time to phone: _____

Twitter: _____ Instagram: _____ Other: _____

Age: _____ Date of Birth: MM / DD / YYYY

How did you hear about Miss Oktoberfest? _____

Sponsors (if applicable): _____

Education

High School: _____ University/College: _____

Other: _____

Personal Biography

Please use a blank sheet if needed. Include hobbies, goals, ambitions, etc. Please also indicate why you feel you would be a good ambassador for Kitchener-Waterloo Oktoberfest.

General

In consideration of the valuable publicity to be received by me, receipt of which is hereby acknowledged, I hereby consent to the exclusive use by you of my name, portrait, video or picture for advertising purposes or for the purpose of trade or by anyone K-W Oktoberfest Inc. may authorize. I further consent to the exclusive use of my name by K-W Oktoberfest Inc. or anyone you may authorize. I hereby release K-W Oktoberfest Inc. from any and all claims that anyone may now have or may hereafter have by reason of such use of my name, portrait, video or picture.

I hereby acknowledge that I have read the official rules of qualification printed herein, that I am complying with them in every way and that the information given is correct.

Candidate's Signature: _____

Date: _____



FOR FURTHER INFORMATION, PLEASE CONTACT
K-W OKTOBERFEST INC.:
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