



# Miss Oktoberfest

Young Women, Our Future's Finest

## 2017 Application

### Miss Oktoberfest Requirements:

1. Candidate's age as of September 29, 2017 must not be less than 19 years or more than 28 years.
2. Candidate must currently not be married or have a child.
3. Candidate must have completed High School or equivalent.
4. Must reside within 80 km radius of Kitchener-Waterloo during the year of her reign.
5. A select number of candidates will be required to attend the Miss Oktoberfest Gala Ball on September 29, 2017.

Miss Oktoberfest reigns from September 29, 2017 to September 28, 2018. Miss Oktoberfest must be available for numerous activities throughout the year. From September 29 - October 14, 2017 Miss Oktoberfest will be involved with the following:

- Schools Program during Kitchener-Waterloo Oktoberfest
- Kitchener-Waterloo Oktoberfest Opening Ceremonies
- Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade
- Daily appearances at Feshallen and Family & Cultural Events
- Miss Oktoberfest will be available for personal appearances, TV interviews, and other Kitchener-Waterloo Oktoberfest publicity activities
- Miss Oktoberfest will be required to obtain a police check in accordance with Kitchener-Waterloo Oktoberfest Volunteer Policy

Miss Oktoberfest is expected to be available for photos, television, and radio appearances, and also to participate in parades and conventions throughout her reigning year.

### Application Requirements: (application must include the following)

1. A recent quality photograph
2. Corporate / Individual Sponsorship Entry Fee\*
3. Sponsor logo (jpeg or EPS 300, DPI)

\*Corporate/Individual Sponsorship Entry Fee (non-refundable): \$350.00+HST

- Sponsorship will include presentation of company logo on large screens
- Event program recognition
- Verbal exposure throughout the evening of the Miss Oktoberfest Gala Ball

### Important Dates:

Entry Deadline: Friday, September 8, 2017

Candidate Special Events: September 11, 12, 13, 14, and 18, 2017 (5 pm or later, all evening events)

Interviews: Wednesday, September 20, 2017; 5 pm - 10 pm

Gala Ball Rehearsal: Thursday, September 28, 2017; 6 pm - 9 pm

Miss Oktoberfest Gala Ball: Friday, September 29, 2017; 6pm



# MISS OKTOBERFEST 2017 ~ APPLICATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: HOME: (\_\_\_\_\_) \_\_\_\_\_ Best time to phone: \_\_\_\_\_

CELL: (\_\_\_\_\_) \_\_\_\_\_ Best time to phone: \_\_\_\_\_

BUSINESS: (\_\_\_\_\_) \_\_\_\_\_ Best time to phone: \_\_\_\_\_

Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_ Other: \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: MM / DD / YYYY

How did you hear about Miss Oktoberfest? \_\_\_\_\_

Sponsors (if applicable): \_\_\_\_\_

## Education

High School: \_\_\_\_\_ University/College: \_\_\_\_\_

Other: \_\_\_\_\_

## Personal Biography

Please use a blank sheet if needed. Include hobbies, goals, ambitions, etc. Please also indicate why you feel you would be a good ambassador for Kitchener-Waterloo Oktoberfest.

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## General

In consideration of the valuable publicity to be received by me, receipt of which is hereby acknowledged, I hereby consent to the exclusive use by you of my name, portrait, video or picture for advertising purposes or for the purpose of trade or by anyone K-W Oktoberfest Inc. may authorize. I further consent to the exclusive use of my name by K-W Oktoberfest Inc. or anyone you may authorize. I hereby release K-W Oktoberfest Inc. from any and all claims that anyone may now have or may hereafter have by reason of such use of my name, portrait, video or picture.

I hereby acknowledge that I have read the official rules of qualification printed herein, that I am complying with them in every way and that the information given is correct.

Candidate's Signature: \_\_\_\_\_

Date: \_\_\_\_\_



FOR FURTHER INFORMATION, PLEASE CONTACT  
K-W OKTOBERFEST INC.:  
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